

# How Businesses Can, and Should, Prepare for Natural Disasters

**October 16, 2015**

**Hosted by Jill Buck**

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## Guest Information

Chloe Demrovsky

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## Episode Description

Our guest today is to Chloe Demrovsky, Executive Director of DRI International. She's widely regarded as one of the foremost authorities on disaster recovery and preparedness, and has been featured in USA Today, and Bloomberg. According to Chloe, the extreme climate changes we have seen over the years are only getting worse, to the point that they are now the new "normal." Chloe believes that businesses should focus on disaster recovery and prepare for these severe weather situations, as there are serious business implications that would result from a single event of severe magnitude. Chloe will discuss: how damages from disasters can be prevented with a better risk management plan; climate resilience and how to build a roadmap for the next crisis; the lessons from disaster examples; what to do to maintain a level of stability should a similar event actually happen; and tips and tricks for preparing for disasters (from minor to the extreme). @ChloeDemrovsky