Every organization likes its business continuity/disaster recovery plan before a disaster, says Al Berman of DRI International. But in the aftermath? Different story - and one that must be addressed in 2012.Berman visited Japan soon after its natural disaster in early 2011, and what he saw there is symptomatic of the business continuity/disaster recovery challenge felt globally.

"What we're seeing around the world is this huge impact on our supply chain - the inability of companies to deliver product because of things that happen around the world," Berman says. "The biggest challenge we're looking at ... is to try and shore up that supply chain."

Another challenge is for organizations to shore up their business continuity and disaster recovery plans - and to audit them before disaster strikes.

"Everybody claims to be prepared, but the truth test is: How do we react when something stresses the organization?" Berman says. The most effective plans today reflect an end-to-end view that incorporates third-parties throughout the supply chain.

In an exclusive interview about business continuity and disaster recovery, Berman discusses:

The state of BC/DR globally as we enter 2012;
The weaknesses inherent in current BC/DR plans;
How BC/DR pros must evolve to be more effective in the face of new
Authorities say malware attacks that targeted card data at Global Payments, Heartland and others…

Berman is a CBCP, a NFPA committee member, a member of the ASIS BCP technical committee, a member of the Committee of Experts for ANSI-ANAB, a former member of the NY City Partnership for Security and Risk Management, Executive Director for Disaster Recovery Institute (DRI) and the co-chair for the Alfred P. Sloan Foundation committee to create the new standard for the US Private Sector Preparedness Act (PS-Prep). Over a career that has spanned 25 years, he has served as a President and CIO for a major financial institution, National Practice Leader for Operational Resiliency for PricewaterhouseCoopers and Global Business Continuity practice leader for Marsh.

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